



Ariadne

Dynamic Digital Signage

**Dynamic content, resource management and communication:
The powerful solution to manage needs in any environment**

Ariadne easily and effectively manages digital signage which improves the efficiency and image of your organization. If you require an advanced digital signage solution, let Ariadne handle everything. From meeting information to video, presentations, messaging, welcoming visitors, Wayfinding and much more.



Enhance communication and marketing efforts

You can use Ariadne to keep your staff informed with messages and up-to-date information throughout the day. Entertain and reach your visitors with streaming videos or company presentations and keep them updated with the latest news.

From the time staff and visitors enter your building until they leave, Ariadne effectively manages your digital signs so everyone feels informed, welcomed and relaxed.

Ariadne promotes your company and products, all while giving your visitors a positive and professional image of your organization.



Ariadne supports video walls. Use an impressive video wall to convey a strong impression of your company.

Features

Welcome and guide your guests while branding your company with a complete solution with video streaming, RSS feed, and multimedia handling.

Wayfinding

- » Up-to-date meetings, news and visitor information
- » Directional arrows to guide visitors
- » Increase your reception efficiency

Visitor welcome

- » Make visitors feel informed and welcomed with current and targeted information
- » Display your visitors' company logos

Branding

- » Customized templates will improve your corporate branding
- » Promote your company and products with presentations, e.g. PowerPoints and video streaming
- » Messaging functions allowing for personalized messages and RSS feeds

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Improve your company's efficiency

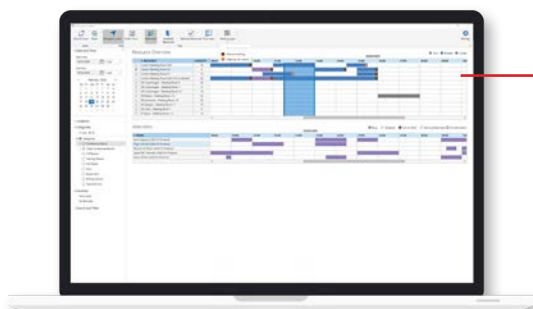
Ariadne increases the efficiency of your reception area, boosts your branding and promotion as well as maximizing visitor satisfaction with Wayfinding.

The software also improves internal and external communication with correct meeting information, news and other information of relevance to your staff and visitors.

Adapt the content to your company and targeted audience for maximum impact. You can also choose to sell commercial space to your vendors and partners.

Integrate with meeting room booking software

You can seamlessly integrate Ariadne with a meeting room booking solution such as our complete meeting room and resource booking solution for Outlook®, Resource Central.



Book meetings / resources via Outlook® and order catering and other services in 2 minutes.



Benefits

Take advantage of Ariadne:

» Improve communication

Display updated content such as Wayfinding and ensure correct meeting information by integrating Ariadne with Microsoft Outlook.



» Enhance customer service

Show content targeted at your visitors. Display for instance event information for visitors who are out of town

» Brand and market your company / products

Adapt the layout to your company's visual brand and run temporary events and product offers

» Benefit from user-friendly features

Ariadne is easy to use. For instance, take advantage of the preview function to check the layout without the need to go to the designated sign. Or display easily created PowerPoints for a professional and dynamic appearance

» Choose your own hardware

Ariadne is based on the Microsoft Windows platform. This means you are free to choose between all compatible hardware



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